

**Florida Supportive Housing Coalition
&
Florida Coalition for the Homeless
Host**

The 3rd Annual Statewide Conference

October 26 - 27, 2009

**“Changing Times: Creative Vision for Housing and
Services”**



Sponsorship Information

General Information

Background: This year the challenge of providing affordable housing options for Florida's most vulnerable populations has become even greater. The state's economy has placed increasing numbers of individuals and families at risk of homelessness. In response to the changes of our economy, the Florida Supportive Housing Coalition and the Florida Coalition for the Homeless are motivated to increase the community's ability to address the critical issues affecting those with extremely low-incomes, experiencing homelessness, and/or special needs.

Service providers employ thousands of individuals and collectively purchase millions in goods and vendor services each year. This conference is a perfect opportunity for businesses to advertise and showcase their products and services to a varied and accessible audience.

Content: The conference will highlight best practices that benefit individuals needing supportive housing or experiencing homelessness. The focus is on learning new and innovative ways to collectively assist individuals and families re-entering the community. The conference will address supportive housing issues for young people exiting the foster care system; veterans returning from service abroad; individuals released from incarceration; persons with disabilities transitioning from facilities or institutions; senior citizens leaving hospitals or those moving from shelters, the streets, or other places unsuited for regular habitation to permanent housing.

Who Attends: People with special needs and their families, supportive housing and homeless service providers, homeless and supportive housing advocates, housing developers and financiers, Florida homeless education liaisons, Florida school administrators, school staff and local and state government officials.

SPONSORSHIP OPPORTUNITIES

In order to provide a quality conference and to support the efforts of both the Florida Supportive Housing Coalition and the Florida Homeless Coalition, we are requesting your financial support at the following levels.

Sponsorship Levels and Benefits

All sponsors will have their logo included in the program, be recognized from the dais and on both Coalitions' websites. The Take-One exhibit table will distribute promotional materials (items provided by sponsor).

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| • Visionary | \$20,000 |
| • Change Agent | \$15,000 |
| • Innovator | \$10,000 |
| • Trendsetter | \$5,000 |
| • Creative Thinker | \$2,500 |
| • Leader | \$1,500 |

Visionary (1 sponsorship available) - \$20,000

- Eight complementary conference registrations
- Headline credit for selected luncheon
- VIP seating for 10 people to all luncheons
- Logo included on the cover of the registration brochure and conference booklet
- Full page advertisement in conference program
- Opportunity to speak during a plenary session
- Acknowledgement as a Sustaining Member of both Coalitions in all printed materials throughout the year
- Free exhibit space with key position in exhibit hall
- Featured in all promotional materials
- Name and logo in program
- Slide show stating sponsorship level

Change Agent (2 sponsorships available) - \$15,000

- Six complementary conference registrations
- Signage at a selected breakfast
- VIP seating for 10 people for one luncheon
- Logo in the registration brochure
- Full-page advertisement in conference program
- Opportunity to speak during a plenary session
- Acknowledgement as a Sustaining Member of both Coalitions in all printed materials throughout the year
- Free exhibit space with premium position in exhibit hall
- Featured in all promotional materials

- Name and logo in program
- Slide show stating sponsorship level

Innovator (4 sponsorships available) - \$10,000

- Four complementary conference registrations
- Logo in the registration brochure
- Half-page advertisement in conference program
- Acknowledgement as a Sustaining Member of both Coalitions in all printed materials throughout the year
- Free exhibit space
- Featured in all promotional materials
- Name and logo in the program
- Slide show stating sponsorship level
- Advertisement on website

Trendsetter (10 sponsorships available) - \$5,000

- Three complementary conference registrations
- Quarter-page advertisement in conference program
- Free exhibit space
- Featured in all promotional materials
- Name and logo in conference program
- Slide show stating sponsorship level

Creative Thinker (unlimited) - \$2,500

- Two complementary conference registrations
- Featured in all promotional materials
- Name and logo on program
- Slide show stating sponsorship level

Leader (unlimited) - \$1,500

- One complementary conference registration
- Featured in all promotional materials
- Name and logo on program
- Slide show stating sponsorship level



ANCILLARY SPONSORSHIPS

There are also other opportunities to sponsor a specific event (in whole or partially) during the conference for levels ranging from \$100-\$1000.

Sponsorship opportunities to accommodate *ANY* budget

Luncheon: Luncheon sponsors are recognized & listed on signage, in program & from the podium, receive a complimentary conference registration, and VIP seating at the Luncheon

- **Minimum Luncheon Sponsorships \$1500**

Monday Night Reception: Reception sponsors are recognized and listed on signage and in the program, AND receive a FREE full page ad in the conference program, and recognition during the reception.

- **Minimum Reception break is \$1500**

Workshops: Workshop sponsors are recognized & listed on signage, in the program & from the podium, AND receive a FREE half page ad in the program.

- **Minimum workshop sponsorship is \$1000**

Conference Bags: Conference bag sponsors are recognized and listed in the program AND their logo will be included on the bags

- **Minimum Conference Bags Sponsorship is \$500**

Scholarships for Registration: Scholarship for registration sponsors are recognized in the program and from the podium, AND receives a quarter page ad in the program.

- **Minimum Scholarship Sponsorship is \$500 (2 registrations)**

Refreshment Breaks: Break sponsors are recognized & listed on signage, in program & from the podium, AND receive a quarter page ad in the program.

- **Minimum Refreshment break is \$500**

Conference Badges: Conference Badges Sponsors are recognized in the program

- **Minimum Conference Badge sponsorship is \$100**

EXHIBITOR INFORMATION

EXHIBIT HOURS:

Monday, October 26, 2009 8:00 a.m. - 5:00 p.m.

Tuesday, October 27, 2009 8:00 a.m. - 3:00 p.m.

PLEASE NOTE: Exhibits are Tabletop Displays ONLY

RATES: \$350 FLSHC & FCH Members - \$450 Non-members

TABLETOP EXHIBIT PACKAGE INCLUDES: One 6' draped table, 1 chair, 1 wastebasket and 1 free conference registration (Including meals & CEUs). Table assignments are made on a first-come, first-served basis.

CONTRACT DUE DATE: No later than **September 25, 2009**

SPECIAL NEEDS NOTICE

If your group has additional needs, such as: electricity, audio/ visual, phone-lines, etc... please arrange directly with the hotel. (Additional fees will apply).

SET-UP AND DISMANTLEING: Exhibitor set-up is Sunday, October 25th; from 1:00 p.m. - 5:00 p.m. (No materials should be pasted, tacked, nailed, screwed or otherwise attached with ANY part of the hotel property including furniture and walls). Breakdown is after 3:00 p.m. on October 27th.

CANCELLATIONS: Cancellations must be in writing and received no later than **September 28, 2009** to receive a refund less a \$25 administrative charge. Cancellations received after the above deadline will not be eligible for a refund.

SECURITY: There will be no security provided for the exhibit area. Exhibitors with valuable materials can make arrangements for storage directly with the hotel. The hotel, FLSHC and/or FCH will not be held responsible for property theft or damage.

TAKE-ONE EXHIBITS/PROGRAM STUFFERS

Take-One Exhibits: Display your brochures, pamphlets, cards, leaflets or other printed materials for as little as **\$150** for FLSHC/FCH Members and **\$200** for Non-Members. Take-One materials are displayed on a draped table in the exhibit area. Conference staff will maintain & replenish these materials.

Program Stuffers: Stuffers are inserted into conference program for FLSHC/FCH Members for **\$200** and Non-members **\$250**.

Contract, materials and fee must be received by FLSHC no later than **September 28, 2009**.

TAKE-ONE SHIPMENT AND PROGRAM STUFFER ADDRESS:

Florida Supportive Housing Coalition
2868 Mahan Drive, Suite. 1
Tallahassee, FL 32308

PROGRAM ADVERTISING

Program Advertising: The Conference program will include advertising. Contract, fee and advertisements must all be received no later than September 28, 2009. All advertisements should be camera-ready, and in black and white.

Advertising Rates

Members:

\$200 Full Page (7 1/2" X 10")

\$150 Half Page (7 1/2" X 4 1/2")

\$100 Quarter Page (4 1/2" X 3 1/2")

Non-Members:

\$250 Full Page (7 1/2" X 10")

\$200 Half Page (7 1/2" X 4 1/2")

\$150 Quarter Page (4 1/2" X 3 1/2")

Additional high profile ad locations are available upon request. Please call for rates.

For more information about sponsorship and marketing your business at our 3rd Annual Statewide Conference, please contact Lavonia Sampson Jones at 850-878-7403 or Frejya Harris at 850-412-0021. Thank you again for your support.