

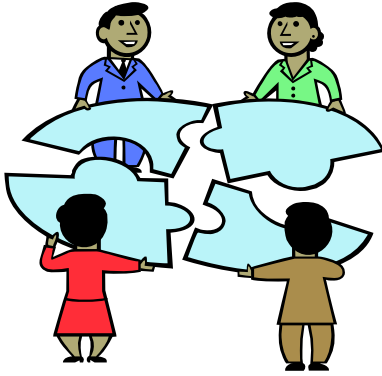
**Florida Supportive Housing Coalition,
Florida Coalition for the Homeless,
and
Florida Department of Children and Families
Host
The 2nd Annual Statewide Conference**

**Royal Plaza Hotel
Orlando, FL
October 6 - 7, 2008**

“A Home for All: Bringing the Pieces Together”



Sponsorship Information



General Information

Background: Presently, affordable housing is at the forefront for numerous and diverse state and community level organizations ranging from chambers of commerce to faith-based organizations. As part of this need to address Florida housing needs, the Florida Supportive Housing Coalition, the Florida Coalition for the Homeless and the Florida Department of Children and Families are collaborating to address the housing and service needs of populations with low incomes and/or special needs. Due to these common objectives, it was felt to be in the best interest of our clientele and membership to host a collaborative conference that could bring together people who also pursued common goals and served similar populations in order to share information and resources that would benefit us all. Most importantly we intend to entice the interest of a broader spectrum of potential partners and advocates to enhance our impact on people's lives.

Content: The conference will highlight housing and service resources and best practices that can benefit individuals needing supportive housing or experiencing homelessness. The focus is on learning new and better ways to collectively assist individuals and families reentering the community. The conference will address supportive housing issues for those moving from shelters, the streets, or other places unsuited for regular habitation to permanent housing; young people exiting the foster care system; veterans returning from service abroad; individuals released from incarceration; persons with disabilities transitioning from facilities or institutions; or senior citizens leaving hospitals.

Who Attends: People with special needs and their families, supportive housing and homeless service providers, homeless and supportive housing advocates, housing developers and financiers, and local and state government officials.



SPONSORSHIP OPPORTUNITIES

In order to provide a quality conference and to support the efforts of both the Florida Supportive Housing Coalition and the Florida Homeless Coalition, we are requesting your financial support at the following levels.

Sponsorship Levels and Benefits

All Sponsors will have their logo included in the program, be recognized from the dais and on both Coalitions' websites, and the Take-One exhibit table will distribute promotional materials (items provided by sponsor).

- Title Sponsor \$25,000
- Platinum Sponsor \$15,000
- Primary Sponsor \$10,000
- Major Sponsor \$5,000
- Supporting Sponsor \$2,500
- Contributing Sponsor \$1,500

Title Sponsor (1 sponsorship available) - \$25,000

- Eight complementary conference registrations
- Headline credit for selected luncheon
- VIP Seating for 10 people to all luncheons
- Logo included on the cover of the registration brochure and conference booklet
- Full page advertisement in conference program
- Opportunity to speak during a plenary session
- Acknowledgement as a Sustaining Member of both Coalitions in all printed materials throughout the year
- Free exhibit space with key position in exhibit hall
- Featured in all promotional materials
- Featured link or advertisement on FCH and FLSHC website until December 2008
- Name and logo in program
- Slide show stating sponsorship level

Platinum Sponsor (2 sponsorships available) - \$15,000

- Six complementary conference registrations
- Signage at a selected breakfast
- VIP Seating for 10 people for one luncheon
- Logo in the registration brochure
- Full-page advertisement in conference program
- Opportunity to speak during a plenary session
- Acknowledgement as a Sustaining Member of both Coalitions in all printed materials throughout the year
- Free exhibit space with premium position in exhibit hall
- Featured in all promotional materials
- Featured link or advertisement on FCH and FLSHC website until December 2008
- Name and logo in program
- Slide show stating sponsorship level

Primary Sponsor (4 sponsorships available) - \$10,000

- Four complementary conference registrations
- Logo in the registration brochure
- Half-page advertisement in conference program
- Acknowledgement as a Sustaining Member of both Coalitions in all printed materials throughout the year
- Free exhibit Space
- Featured in all promotional materials
- Featured link or advertisement on FCH and FLSHC website until December 2008
- Name and logo in the program
- Slide show stating sponsorship level

Major Sponsor (10 sponsorships available) - \$5,000

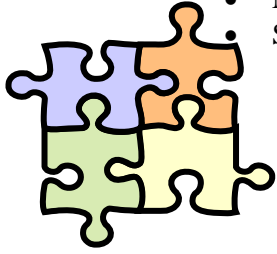
- Three complementary conference registrations
- Quarter-page advertisement in conference program
- Free exhibit space
- Featured in all promotional materials
- Featured link or advertisement on FCH and FLSHC website until December 2008
- Name and logo in conference program
- Slide show stating sponsorship level

Supporting Sponsors (unlimited) - \$2,500

- One full conference admission
- Featured in all promotional materials
- Name and logo on program
- Free exhibit space
- Slide show stating sponsorship level

Contributing Sponsors (unlimited) - \$1,500

- One full conference admission
- Featured in all promotional materials



- Name and logo on program
- Slide show stating sponsorship level

ANCILLARY SPONSORSHIPS

There are also other opportunities to sponsor a specific event during the conference. Sponsors of these events will receive 1 free registration and recognition from the dais.

- **Refreshment Breaks (Morning or Afternoon)**
- **Monday Night Reception**
- **Conference Badges**
- **Conference Bags**
- **General Session/Workshops**
- **Scholarships for Registration and Room**

EXHIBITOR INFORMATION

EXHIBIT HOURS:

Monday, October 6, 2008 8:00 a.m. - 5:00 p.m.

Tuesday, October 7, 2008 8:00 a.m. - 5:00 p.m.

PLEASE NOTE: Exhibits are Tabletop Displays ONLY

RATES: \$350 FLSHC & FCH Members - \$450 Non-members

TABLETOP EXHIBIT PACKAGE INCLUDES: One 6' draped table, 1 chair, 1 wastebasket and 1 free conference registration (Including meals & CEUs). Table assignments are made on a first-come, first-served basis.

CONTRACT DUE DATE: No later than **September 5, 2008**

SPECIAL NEEDS NOTICE

If your group has additional needs, such as: electricity, audio/ visual, phone-lines, etc... please arrange directly with the hotel. (Additional fees will apply).

SET-UP AND DISMANTLEING: Exhibitor set-up is Sunday, October 5, from 1:00 p.m. - 5:00 p.m. (No materials should be pasted, tacked, nailed, screwed or otherwise attached with ANY part of the hotel property including furniture and walls). Breakdown is after 3:00 p.m. on October 7th.

CANCELLATIONS: Cancellations must be in writing and received no later than **September 8, 2008** to receive a refund less a \$25 administrative charge. Cancellations received after the above deadline will not be eligible for a refund.

SECURITY: There will be no security provided for the exhibit area. Exhibitors with valuable materials can make arrangements for storage directly with the hotel. Hilton, St. Petersburg, FLSHC and/or FCH will not be held responsible for property theft or damage.

TAKE-ONE EXHIBITS/PROGRAM STUFFERS

Take-One Exhibits: Display your brochures, pamphlets, cards, leaflets or other printed materials for as little as \$150 for FLSHC/FCH Members and \$200 for Non-Members. Take-One materials are displayed on a draped table in the exhibit area. Conference staff will maintain & replenish these materials.

Program Stuffers: Stuffers are inserted into conference program for FLSHC/FCH Members for \$200 and Non-members \$250.

Contract, materials and fee must be received by FLSHC no later than **September 8, 2008.**

TAKE-ONE SHIPMENT AND PROGRAM STUFFER ADDRESS:

Florida Supportive Housing Coalition
2868 Mahan Drive, Ste. 1
Tallahassee, FL 32308

PROGRAM ADVERTISING

Program Advertising: The Conference program will include advertising. Contract, fee and advertisements must all be received no later than September 8, 2008. All advertisements should be camera-ready, and in black and white.

Advertising Rates

Members:

\$200 Full Page (7 1/2" X 10")

\$150 Half Page (7 1/2" X 4 1/2")

\$100 Quarter Page (4 1/2" X 3 1/2")

Non-Members:

\$250 Full Page (4 1/2" X 7 1/2")

\$200 Half Page (7 1/2" X 4 1/2")

\$150 Quarter Page (4 1/2" X 3 1/2")

Additional high profile ad locations are available upon request. Please call for rates.

For more information about sponsorship and marketing your business at our 2nd Annual Statewide Conference, please contact Lavonia Sampson at 850-878-7403 or Frejya Harris at 850-412-0021. Thank you again for your support.